

Biodiversity and Nature Awareness Survey: Summary report

This report was created on Wednesday 13 February 2019 at 15:36.

The consultation ran from 01/12/2018 to 08/02/2019.

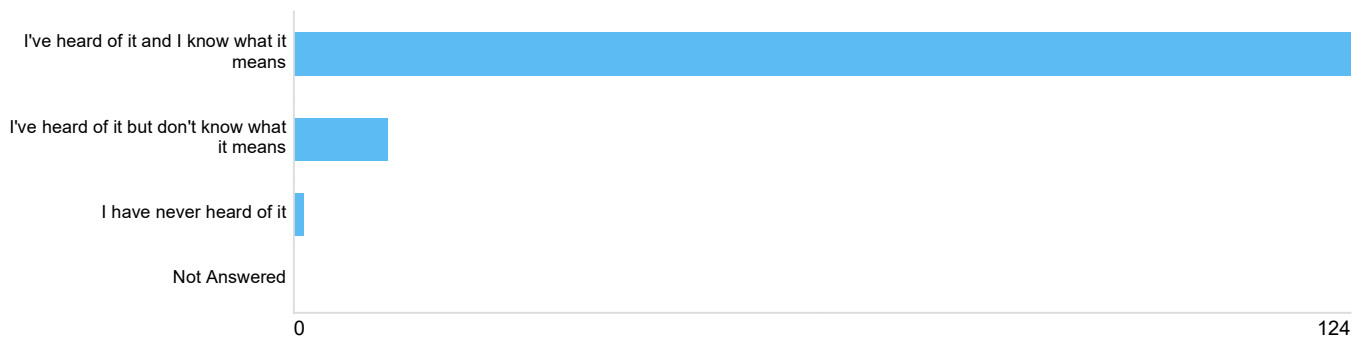
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Question 1: Have you heard of the term biodiversity?

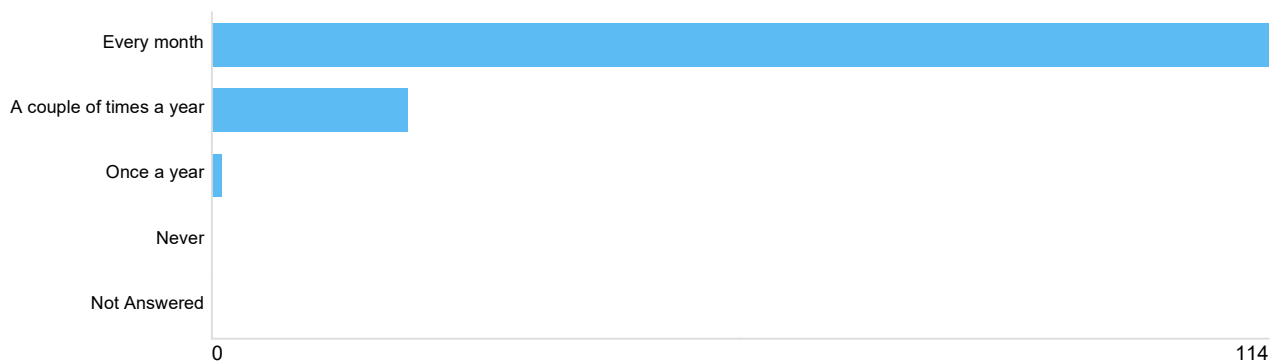
Have you heard of biodiversity



Option	Total	Percent
I've heard of it and I know what it means	124	91.18%
I've heard of it but don't know what it means	11	8.09%
I have never heard of it	1	0.74%
Not Answered	0	0%

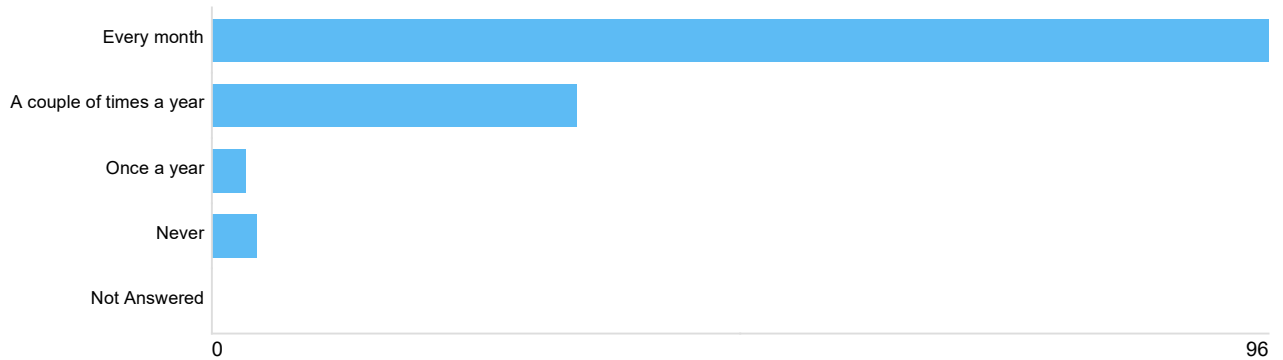
Question 2: The following types of 'green space', amenity, or open areas can be found locally - how often do you visit these?

importance of green space - Beaches/Coastal environment



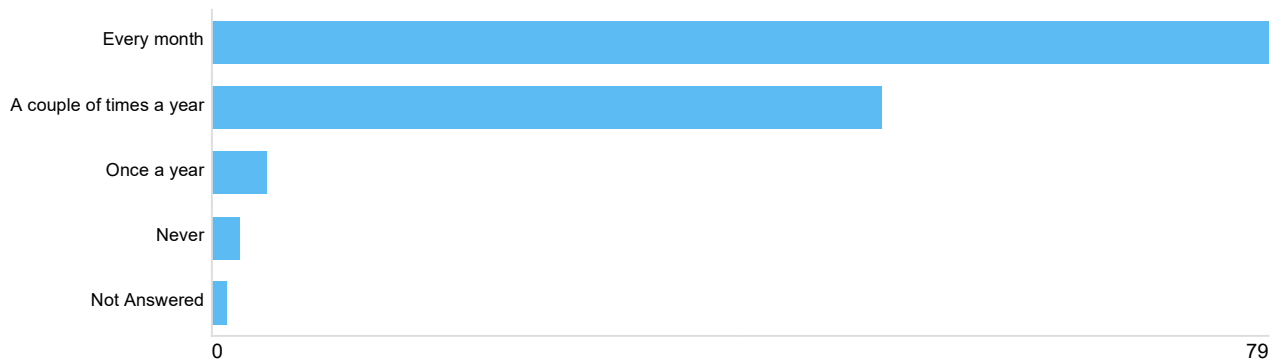
Option	Total	Percent
Every month	114	83.82%
A couple of times a year	21	15.44%
Once a year	1	0.74%
Never	0	0%
Not Answered	0	0%

importance of green space - Council parks and other spaces



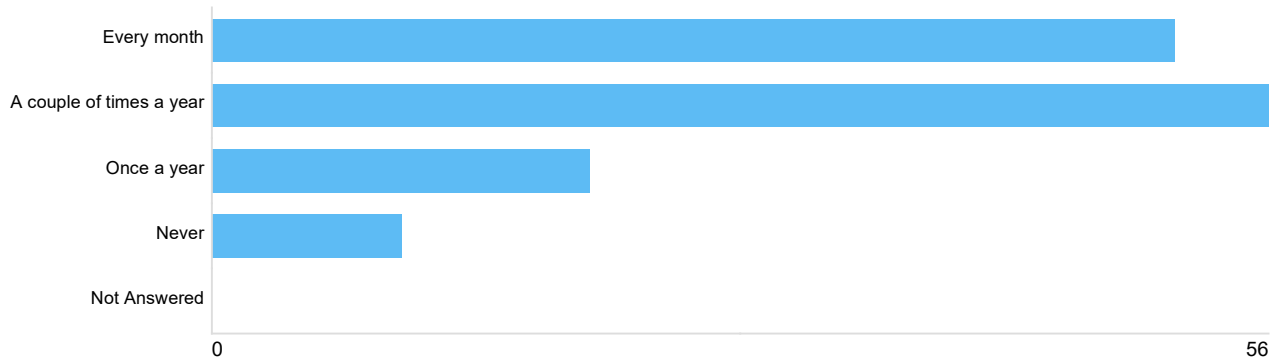
Option	Total	Percent
Every month	96	70.59%
A couple of times a year	33	24.26%
Once a year	3	2.21%
Never	4	2.94%
Not Answered	0	0%

importance of green space - Forest/Country Parks



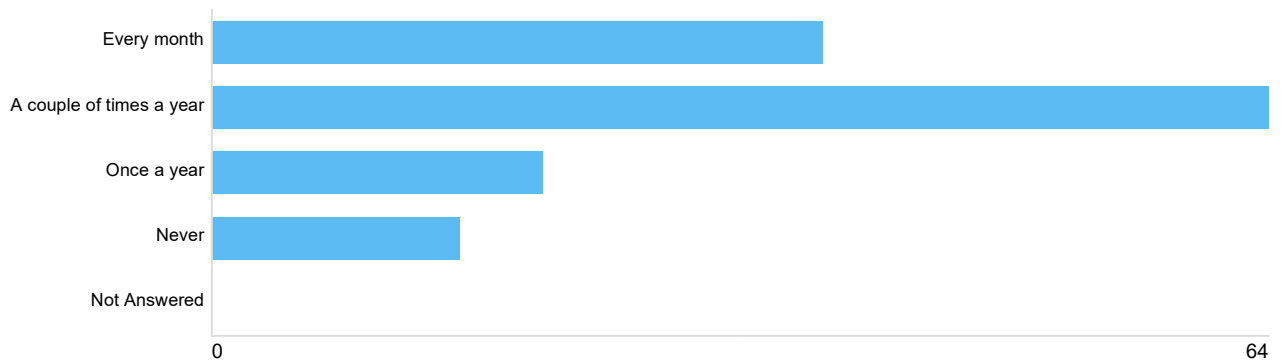
Option	Total	Percent
Every month	79	58.09%
A couple of times a year	50	36.76%
Once a year	4	2.94%
Never	2	1.47%
Not Answered	1	0.74%

importance of green space - Remote/wild places



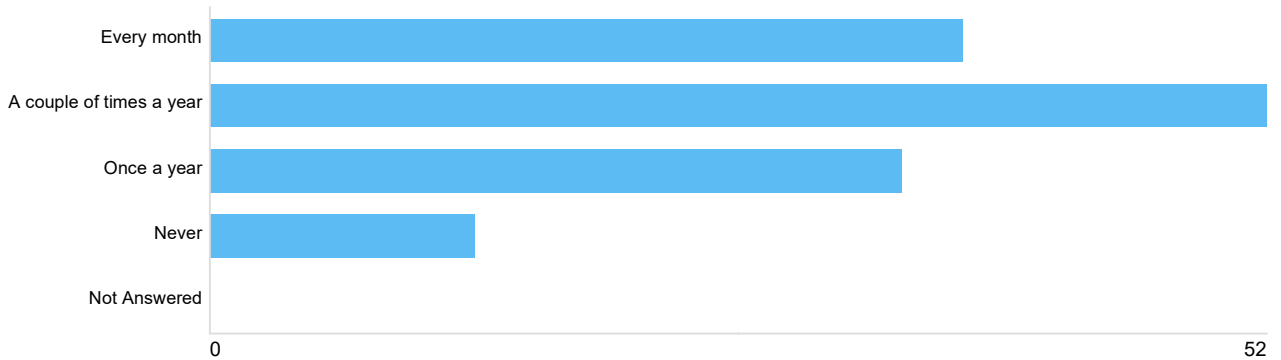
Option	Total	Percent
Every month	51	37.50%
A couple of times a year	56	41.18%
Once a year	20	14.71%
Never	10	7.35%
Not Answered	0	0%

importance of green space - Wildlife/Nature reserves e.g. Kiltonga



Option	Total	Percent
Every month	37	27.21%
A couple of times a year	64	47.06%
Once a year	20	14.71%
Never	15	11.03%
Not Answered	0	0%

importance of green space - Paid admission sites e.g. Mount Stewart, WWT Castle Espie



Option	Total	Percent
Every month	37	27.21%
A couple of times a year	52	38.24%
Once a year	34	25.00%
Never	13	9.56%
Not Answered	0	0%

importance of green space - Other (please specify)



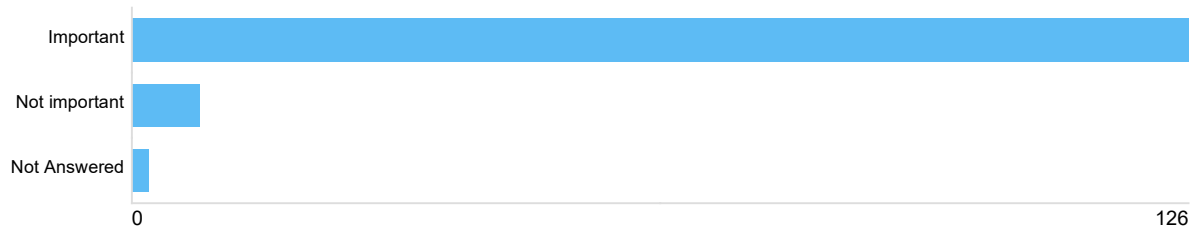
Option	Total	Percent
Every month	16	11.76%
A couple of times a year	12	8.82%
Once a year	1	0.74%
Never	7	5.15%
Not Answered	100	73.53%

Other - more details

There were **18** responses to this part of the question.

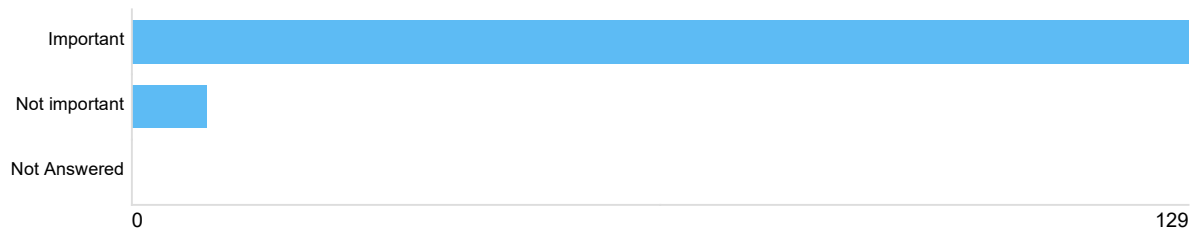
Question 3: Specifically to the Ards and North Down Borough Council area, please indicate if you feel the following threats to the natural environment are important or not.

indicate importance of threats in AND - Climate Change



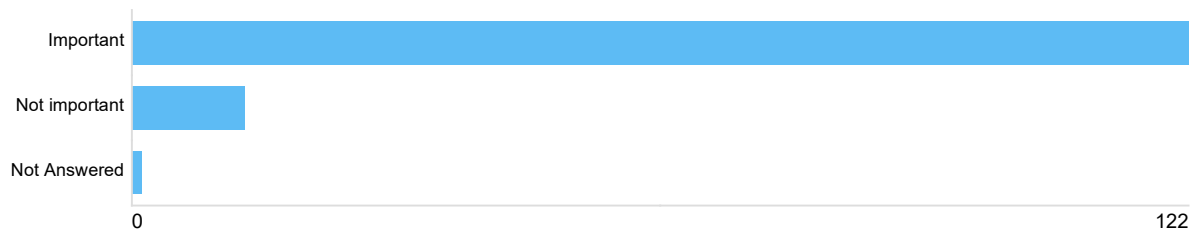
Option	Total	Percent
Important	126	92.65%
Not important	8	5.88%
Not Answered	2	1.47%

indicate importance of threats in AND - Invasion of non-native plant species e.g. Japanese Knotwood, Himalayan Balsam



Option	Total	Percent
Important	129	94.85%
Not important	9	6.62%
Not Answered	0	0%

indicate importance of threats in AND - Invasion of non-native animal species e.g. Grey Squirrel, Muntjac Deer



Option	Total	Percent
Important	122	89.71%
Not important	13	9.56%
Not Answered	1	0.74%

indicate importance of threats in AND - Habitat loss and impact on green spaces by development



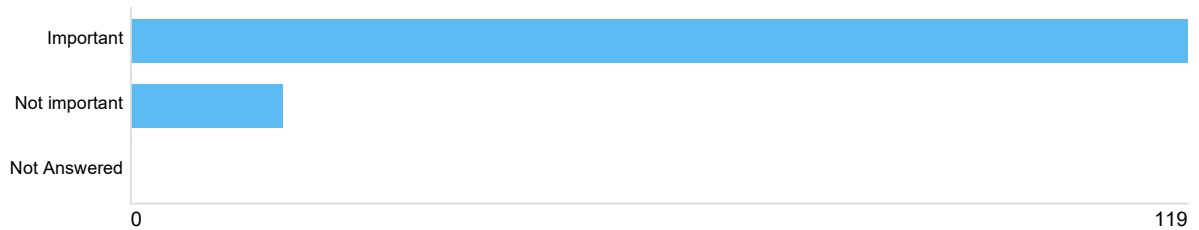
Option	Total	Percent
Important	134	98.53%
Not important	2	1.47%
Not Answered	0	0%

indicate importance of threats in AND - Lack of education/awareness



Option	Total	Percent
Important	131	96.32%
Not important	5	3.68%
Not Answered	0	0%

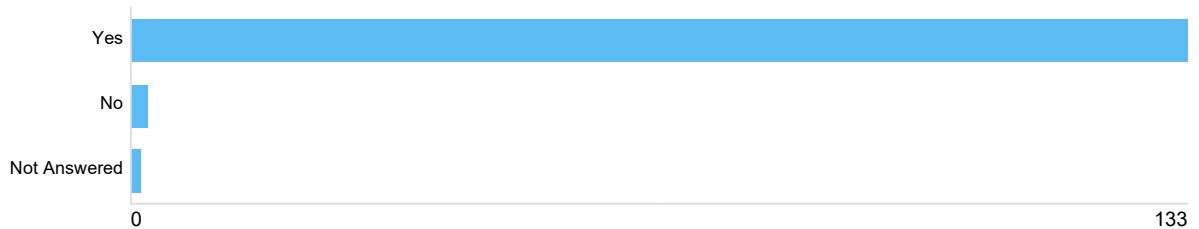
indicate importance of threats in AND - Traffic and roads



Option	Total	Percent
Important	119	87.50%
Not important	17	12.50%
Not Answered	0	0%

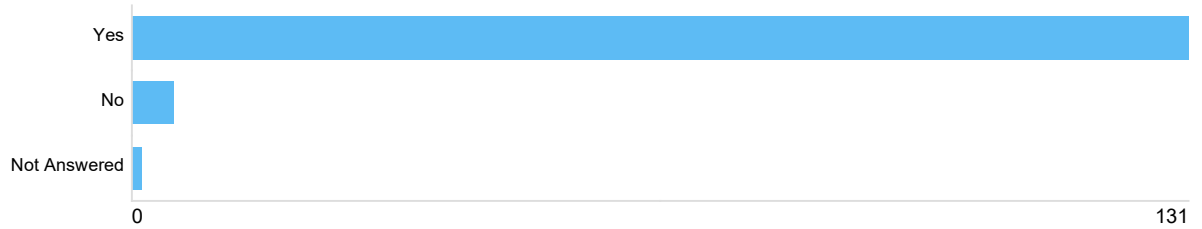
Question 4: From the following list of organisations/groups, which do you believe have a role to play in managing and improving Biodiversity at a local level.

who has a role to play - The Council



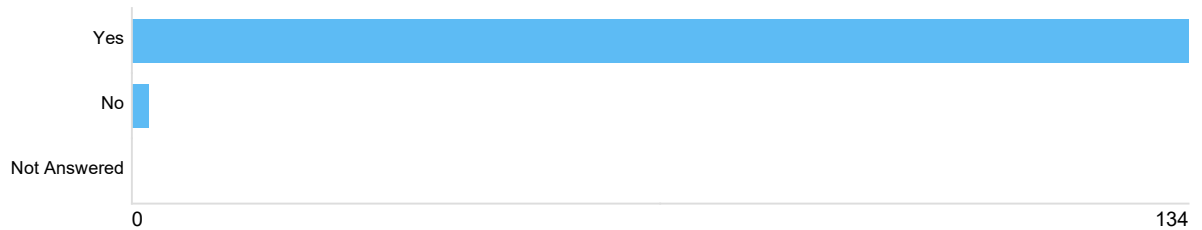
Option	Total	Percent
Yes	133	97.79%
No	2	1.47%
Not Answered	1	0.74%

who has a role to play - Community groups



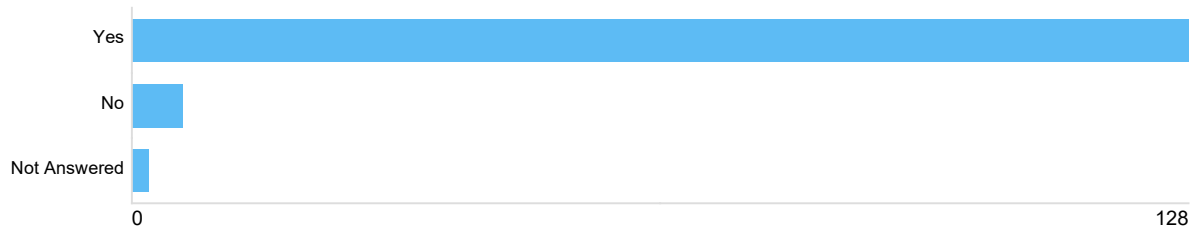
Option	Total	Percent
Yes	131	96.32%
No	5	3.68%
Not Answered	1	0.74%

who has a role to play - Other bodies such as NIEA (Northern Ireland Environment Agency), or National Trust



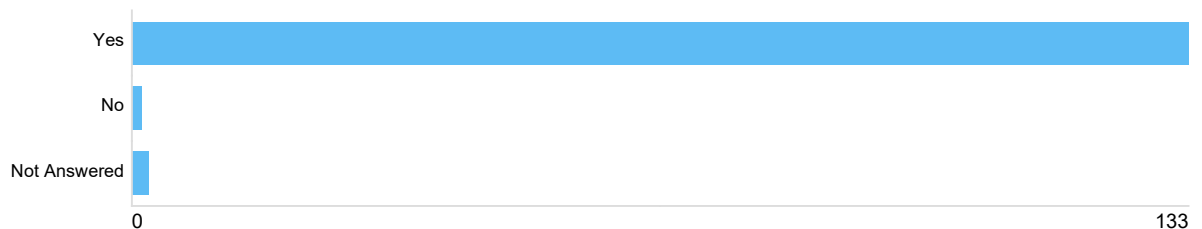
Option	Total	Percent
Yes	134	98.53%
No	2	1.47%
Not Answered	0	0%

who has a role to play - Volunteer/grass roots/environmental interest groups



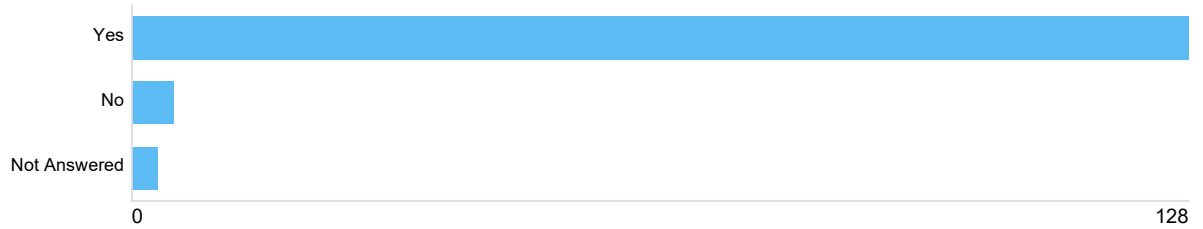
Option	Total	Percent
Yes	128	94.12%
No	6	4.41%
Not Answered	2	1.47%

who has a role to play - Schools/Colleges



Option	Total	Percent
Yes	133	97.79%
No	1	0.74%
Not Answered	2	1.47%

who has a role to play - Businesses



Option	Total	Percent
Yes	128	94.12%
No	5	3.68%
Not Answered	3	2.21%

who has a role to play - Individuals



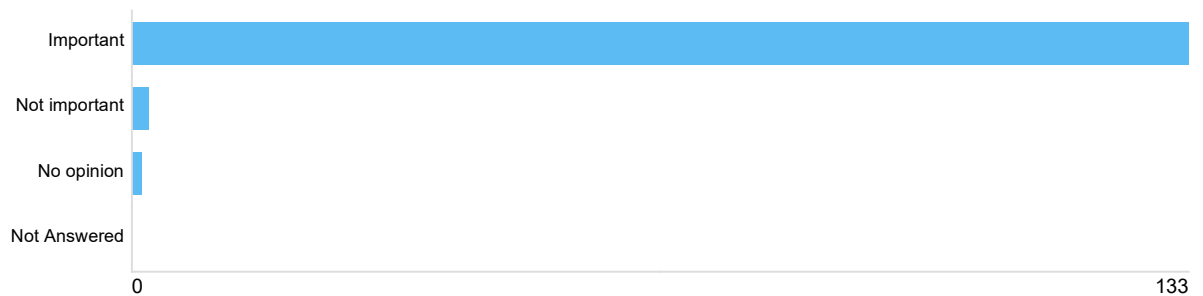
Option	Total	Percent
Yes	132	97.06%
No	3	2.21%
Not Answered	1	0.74%

Are there any other organisations/groups not listed above?

There were 21 responses to this part of the question.

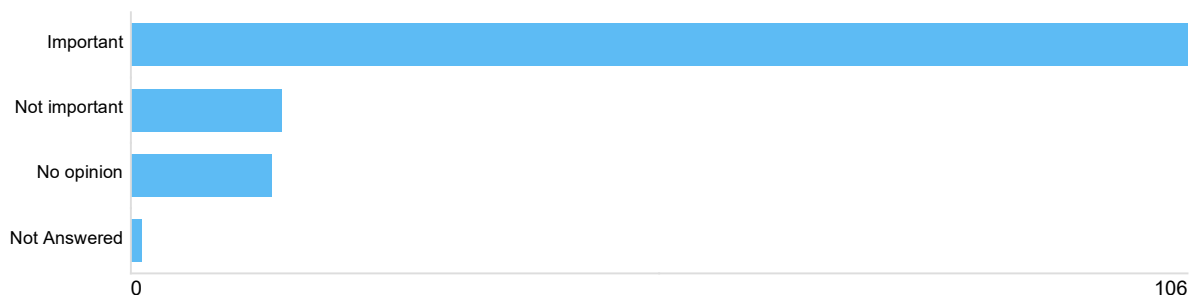
Question 5: Biodiversity awareness and education can be delivered in many ways. For the following methods of delivery please indicate how important you think they are.

biodiversity awareness and education - Schools education programme



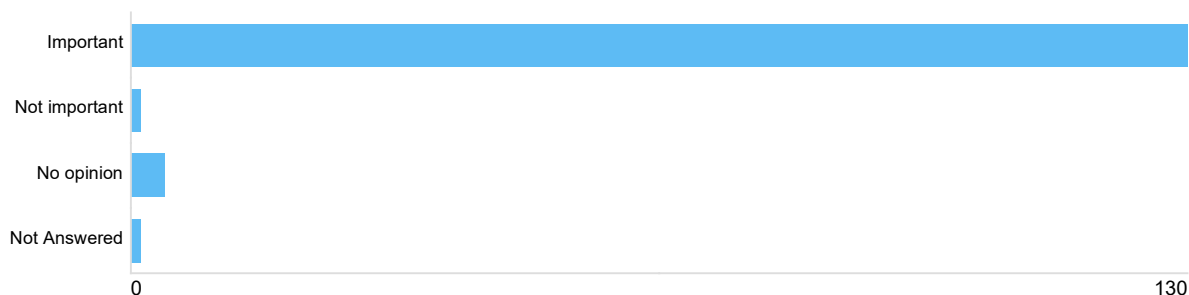
Option	Total	Percent
Important	133	97.79%
Not important	2	1.47%
No opinion	1	0.74%
Not Answered	0	0%

biodiversity awareness and education - Public seminars/talks



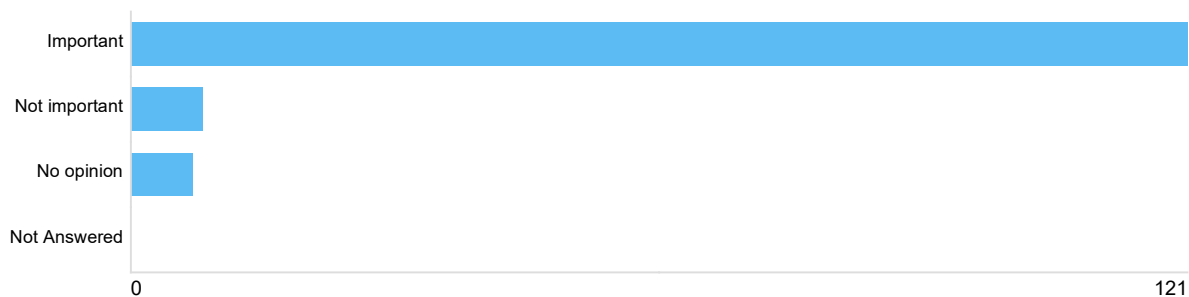
Option	Total	Percent
Important	106	77.94%
Not important	15	11.03%
No opinion	14	10.29%
Not Answered	1	0.74%

biodiversity awareness and education - Local community initiatives



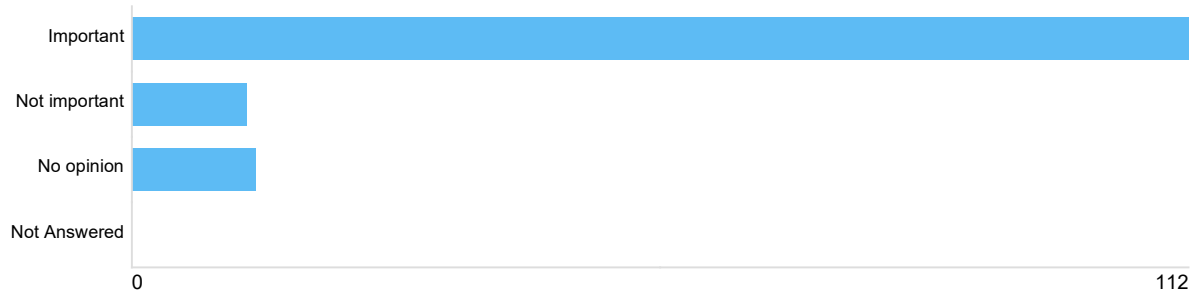
Option	Total	Percent
Important	130	95.59%
Not important	1	0.74%
No opinion	4	2.94%
Not Answered	1	0.74%

biodiversity awareness and education - Biodiversity themed public events



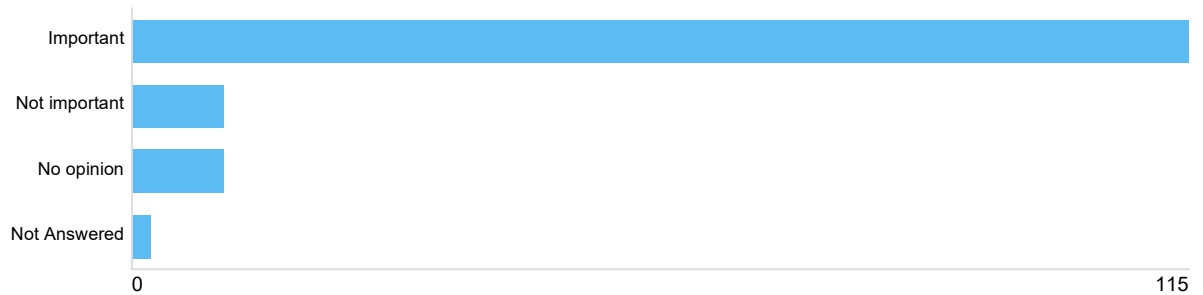
Option	Total	Percent
Important	121	88.97%
Not important	8	5.88%
No opinion	7	5.15%
Not Answered	0	0%

biodiversity awareness and education - Better site interpretation signs/panels



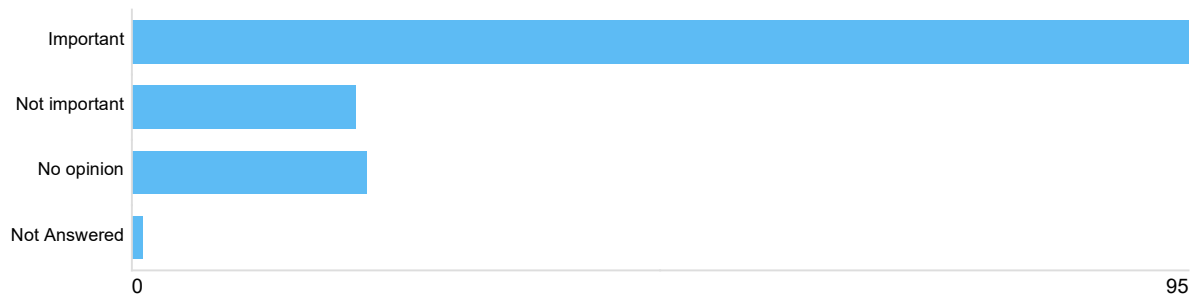
Option	Total	Percent
Important	112	82.35%
Not important	12	8.82%
No opinion	13	9.56%
Not Answered	0	0%

biodiversity awareness and education - More easily accessed Biodiversity content for local sites (leaflets/online material)



Option	Total	Percent
Important	115	84.56%
Not important	10	7.35%
No opinion	10	7.35%
Not Answered	2	1.47%

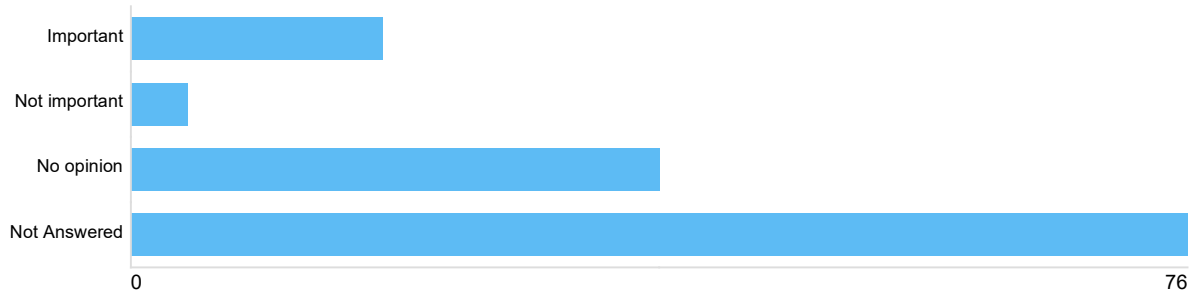
biodiversity awareness and education - More use of technology such as smart phone apps or augmented reality nature trails



Option	Total	Percent
Important	95	84.56%
Not important	10	7.35%
No opinion	10	7.35%
Not Answered	2	1.47%

Option	Total	Percent
Important	95	69.85%
Not important	20	14.71%
No opinion	21	15.44%
Not Answered	1	0.74%

biodiversity awareness and education - Any other method of delivery (Please specify)



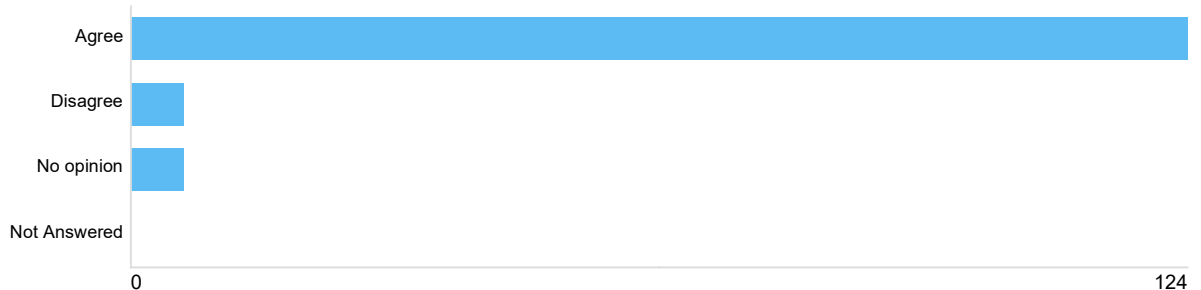
Option	Total	Percent
Important	18	13.24%
Not important	4	2.94%
No opinion	38	27.94%
Not Answered	76	55.88%

Other method of delivery

There were 15 responses to this part of the question.

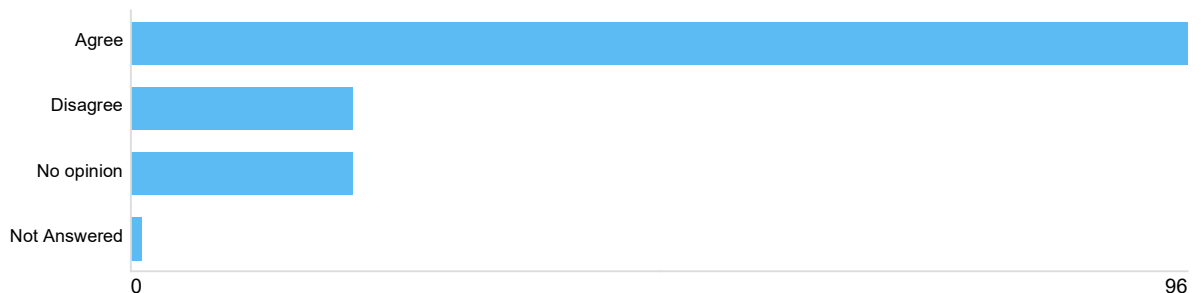
Question 6: In order to protect Biodiversity please state whether you agree or disagree that Government/Council should take each of the following measures

possible loss to habitat - Increase areas where nature is protected



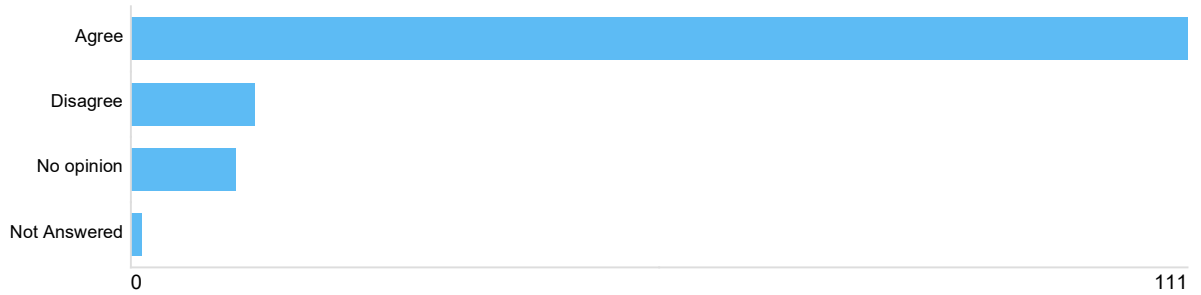
Option	Total	Percent
Agree	124	91.18%
Disagree	6	4.41%
No opinion	6	4.41%
Not Answered	0	0%

possible loss to habitat - Introduce financial rewards for land owners to protect nature



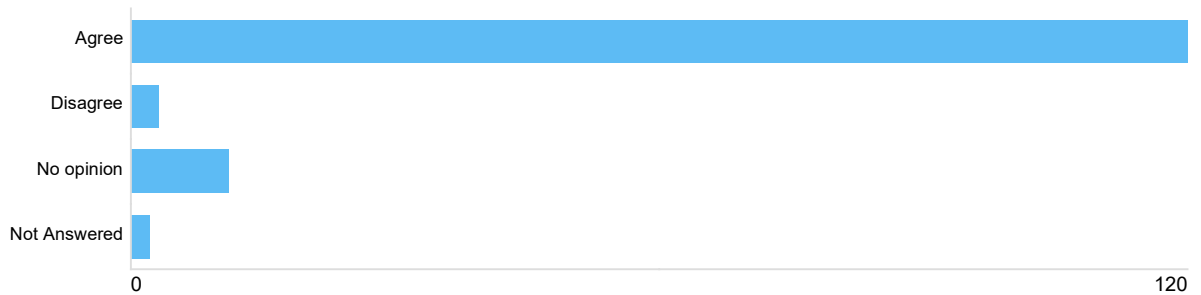
Option	Total	Percent
Agree	96	70.59%
Disagree	20	14.71%
No opinion	20	14.71%
Not Answered	1	0.74%

possible loss to habitat - Ensure financial subsidies to sectors like fishing and farming take account of Biodiversity



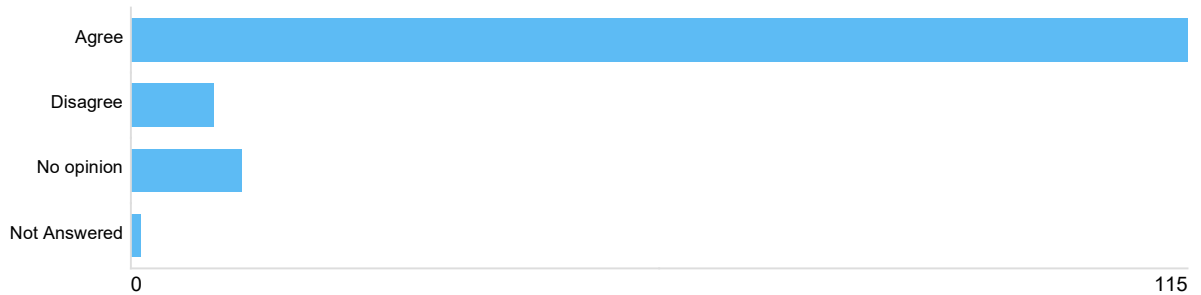
Option	Total	Percent
Agree	111	81.62%
Disagree	13	9.56%
No opinion	11	8.09%
Not Answered	1	0.74%

possible loss to habitat - Allocate more money to nature protection



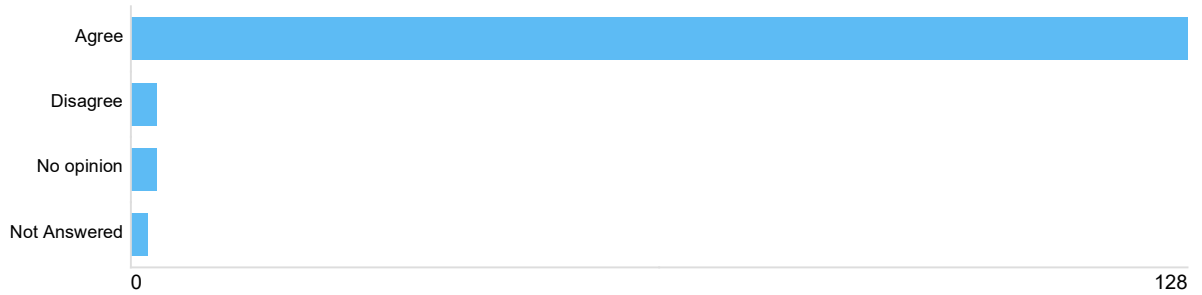
Option	Total	Percent
Agree	120	88.24%
Disagree	3	2.21%
No opinion	11	8.09%
Not Answered	2	1.47%

possible loss to habitat - Promote research on the impact of Biodiversity loss



Option	Total	Percent
Agree	115	84.56%
Disagree	9	6.62%
No opinion	12	8.82%
Not Answered	1	0.74%

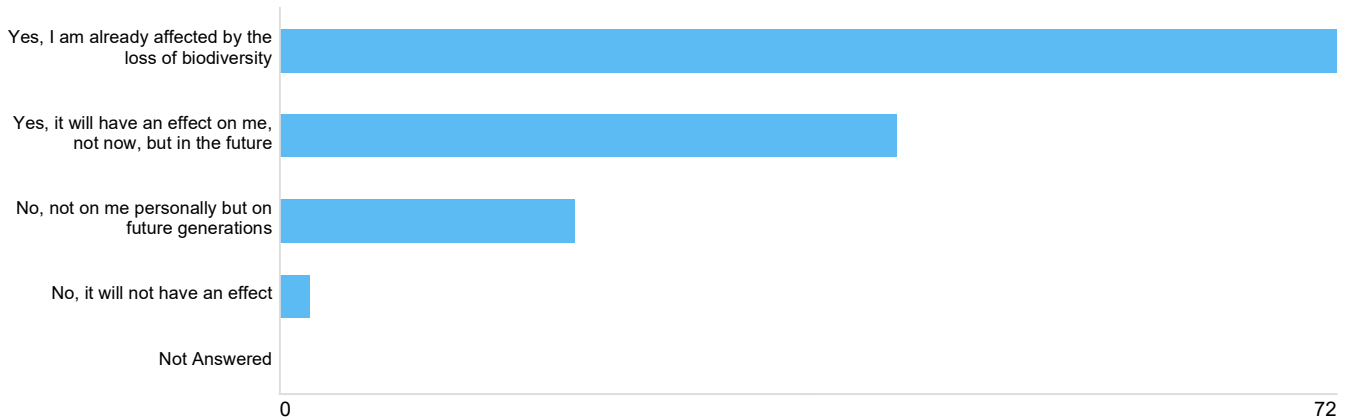
possible loss to habitat - Better inform citizens about importance of Biodiversity



Option	Total	Percent
Agree	128	94.12%
Disagree	3	2.21%
No opinion	3	2.21%
Not Answered	2	1.47%

Question 7: Do you think that the decline and possible extinction of animal and plant species, will have an impact on you personally? (one answer only)

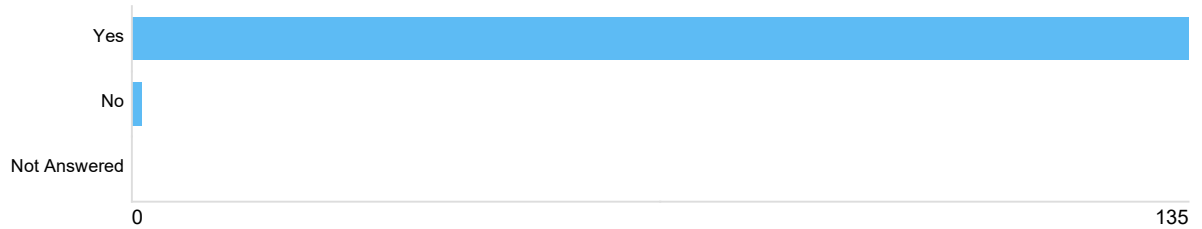
impact on you in decline and extinction of animal species



Option	Total	Percent
Yes, I am already affected by the loss of biodiversity	72	52.94%
Yes, it will have an effect on me, not now, but in the future	42	30.88%
No, not on me personally but on future generations	20	14.71%
No, it will not have an effect	2	1.47%
Not Answered	0	0%

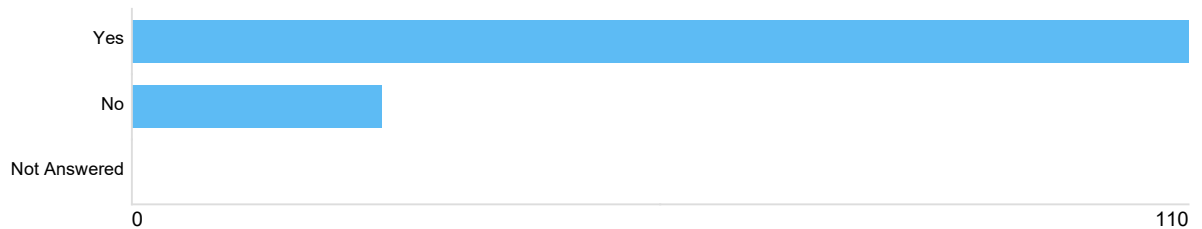
Question 8: Do you actively engage/participate in any of the following activities?

engagement in following activities - Respect nature (e.g. not leaving litter, or not disturbing wildlife)



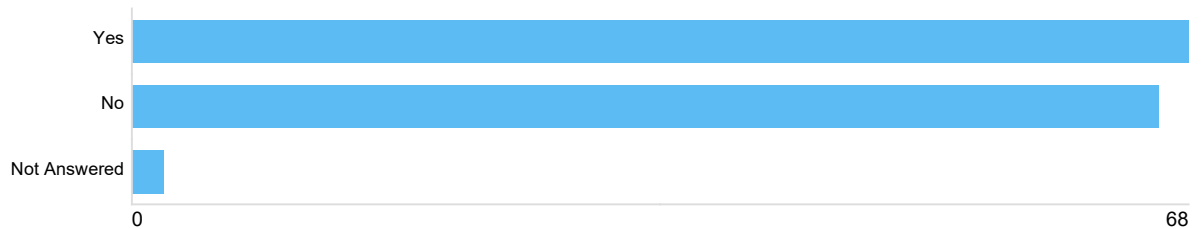
Option	Total	Percent
Yes	135	99.26%
No	1	0.74%
Not Answered	0	0%

engagement in following activities - Buy eco-friendly products



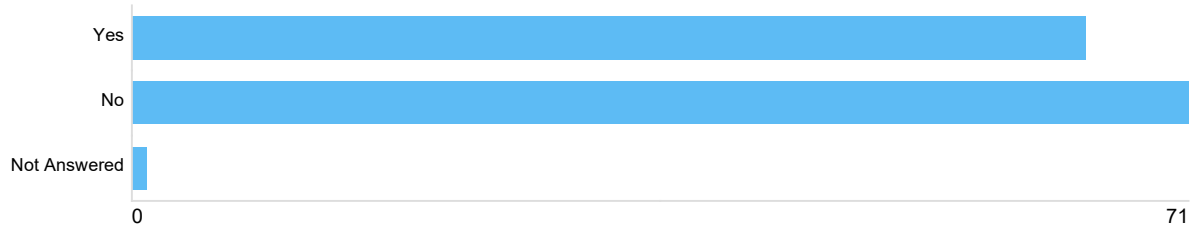
Option	Total	Percent
Yes	110	80.88%
No	26	19.12%
Not Answered	0	0%

engagement in following activities - Are a member of an organisation working to protect nature and Biodiversity



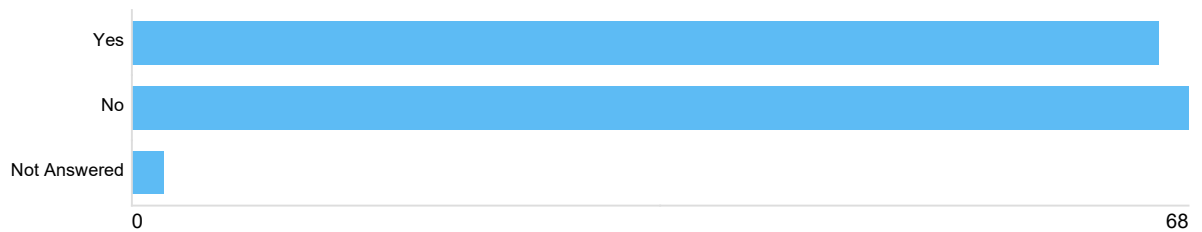
Option	Total	Percent
Yes	68	50.00%
No	66	48.53%
Not Answered	2	1.47%

engagement in following activities - Participate or volunteer for nature projects



Option	Total	Percent
Yes	64	47.06%
No	71	52.21%
Not Answered	1	0.74%

engagement in following activities - Contribute to monitoring projects (e.g. bird or butterfly counts)



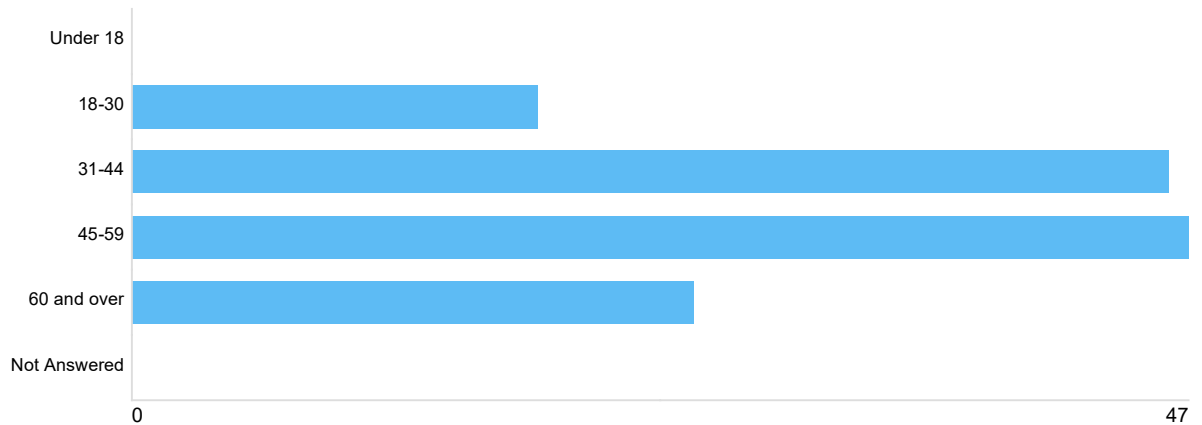
Option	Total	Percent
Yes	66	48.53%
No	68	50.00%
Not Answered	2	1.47%

Are there any other activities that you engage in to help protect Biodiversity not listed above?

There were 27 responses to this part of the question.

Question 9: Which age range do you fall into?

age

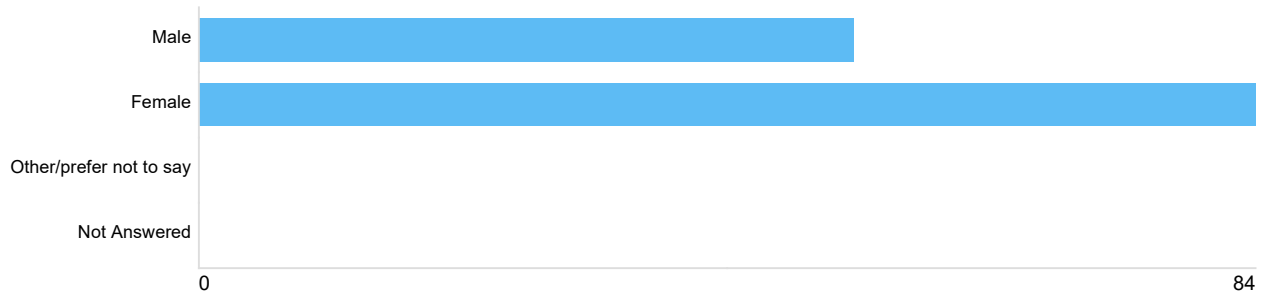




Option	Total	Percent
Under 18	0	0%
18-30	18	13.24%
31-44	46	33.82%
45-59	47	34.56%
60 and over	25	18.38%
Not Answered	0	0%

Question 10: Are you

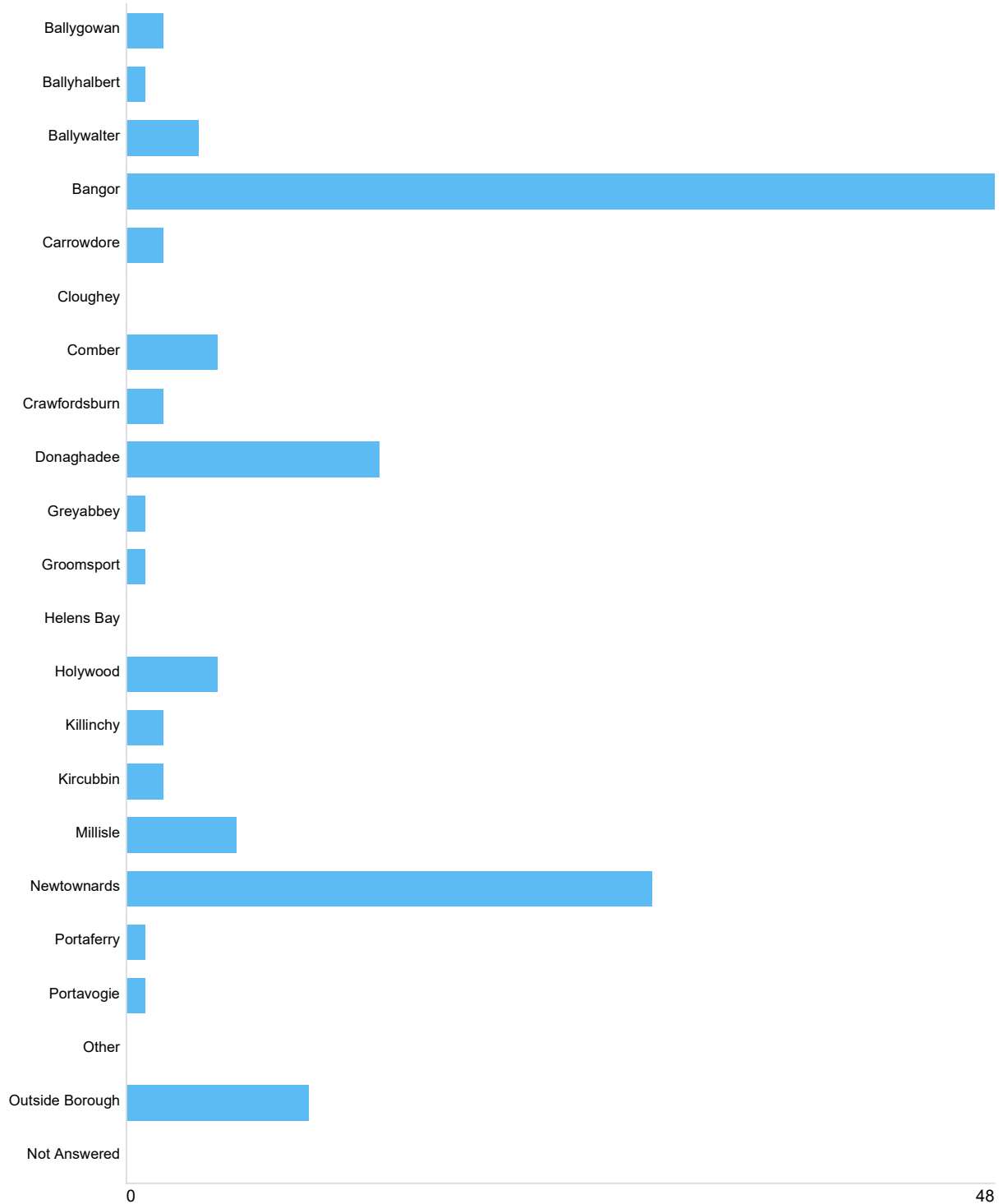
gender



Option	Total	Percent
Male	52	38.24%
Female	84	61.76%
Other/prefer not to say	0	0%
Not Answered	0	0%

Question 11: Which town or village in the Ards and North Down Borough Council do you live in or live closest to?

where do you live



Option	Total	Percent
Ballygowan	2	1.47%
Ballyhalbert	1	0.74%
Ballywalter	4	2.94%
Bangor	48	35.29%
Carrowdore	2	1.47%
Cloughey	0	0%
Comber	5	3.68%
Crawfordsburn	2	1.47%
Donaghadee	14	10.29%
Greyabbey	1	0.74%
Groomsport	1	0.74%
Helens Bay	0	0%
Hollywood	5	3.68%
Killinchy	2	1.47%
Kircubbin	2	1.47%
Millisle	6	4.41%
Newtownards	29	21.32%
Portaferry	1	0.74%
Portavogie	1	0.74%
Other	0	0%
Outside Borough	10	7.35%
Not Answered	0	0%