

# Since May 2024 Ards and North Down Borough Council have been undertaking a comprehensive engagement process to develop a new Ballywalter Village Plan.

The engagement process was designed to gather a diverse range of input through various methods, including public workshops, involvement of community groups and local schools, engagement at public events, on-street surveys and online surveys. This approach helped to ensure all members of the community were provided an opportunity to share their views.

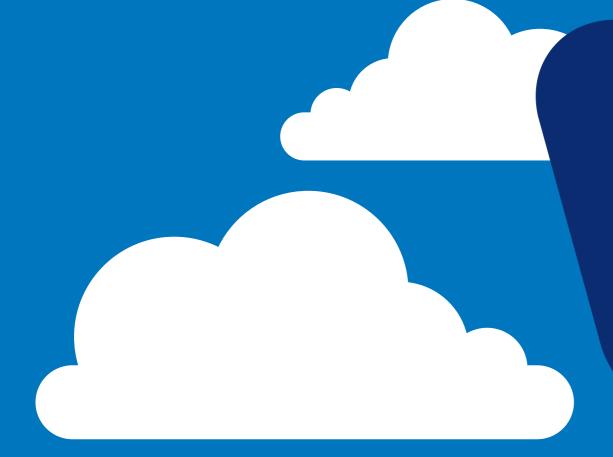


- Thank you for your participation in the engagement process and the invaluable feedback you provided.
- Did you meet us at Ballywalter Village Hall on the 10 June 2024 when we held a public engagement drop-in session?
- Did you catch us in your village completing on-street surveys, or did you complete your survey online?
- We enjoyed a visit to Ballywalter Primary School where we met with pupils for an interactive engagement session and a drawing competition.

We have collated all the information received through the various forms of engagement and developed a series of proposed priorities and actions. Please have a read and tell us what you think. Feedback can be provided online at <a href="https://www.ardsandnorthdown.gov.uk/article/2141/Current-Engagement-Opportunities">www.ardsandnorthdown.gov.uk/article/2141/Current-Engagement-Opportunities</a> or scan the QR code.



Closing date for feedback on proposals: 12noon on Friday 28 February 2025



How you currently view Ballywalter...



# What you told us is desirable about Ballywalter...

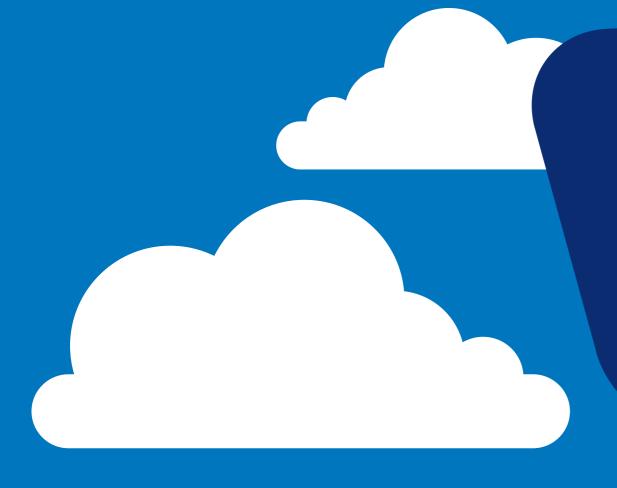
- The **Blue Connections** to the **Beach and Harbour** are highly desirable, offering breathtaking **Views** and access to the water and nature, alongside **The Park**, making it an appealing destination. It also has the addition of a Mauds ice cream parlour, a staple for any seaside village.
- The community with its **Friendly People** is highly recognised. There is also strong support for the local **Football Teams**, and the local **Community Group** who maintain the **Floral Planting** that keeps the village looking colourful, beautiful and picturesque.

# What you think are the Unique Selling Points for Ballywalter...

- 1 The most recognised unique selling point for Ballywalter is the beautiful sandy

  Beaches that stretch along the east coast of the Ards Peninsula.
- 2 The **Harbour**, with its stone quay and breakwaters, provides a viewpoint for the beaches to the North, and Mourne Mountains to the west making it a scenic destination.
- 3 The **Seaside Destination** with its natural backdrop is a significant draw, creating a tranquil escape for both residents and visitors.





Why you think people visit Ballywalter...



#### How you feel about Ballywalter...

97 respondents shared their **positive** feelings about the Village, some of the comments received:

"Love it"

"It's people friendly"

"Very nice place to live. Generally quiet where I live."

"It is a quiet peaceful place to live"

"Love my village lived here all my life"

"Ballywalter is in a lovely location with a fantastic beach"

100 respondents shared their **negative** feelings about the Village, some of the comments received:

"Would love it more with a 4g football pitch"

"I feel there is a lot of room for improvement."

"We need to get a few more businesses in"

"Lacks a good restaurant and nice café."

"Some shopfronts look dilapidated"

"Getting to and from the village is a nightmare with so many potholes"

# What you told us is undesirable about Ballywalter...

- The **limited facilities and activities** for children and young people was identified as a significant drawback of the village.
- Many undesirable comments have emerged regarding the **presence of flags, graffiti, and anti-social behaviour**, highlighting concerns about the village's image and overall atmosphere.
- Concerns regarding the **lack of maintenance** in the village were raised as an undesirable aspect, particularly related to issues such as dog fouling, derelict properties, insufficient bins, overgrown grass and the overall poor condition of pavements and roads.
- **General maintenance** of the blue connections in the village was highlighted in the beach, promenade and harbour areas relating seaweed removal, improving seating, coastal pollution and lack of weeding or cutting grass verges.
- Concerns around the promenade not being fit for prams and the elderly was also raised.







What the young people of Ballywalter like about their village...

- Local Businesses The Chinese, Glynns, Mauds, and Spar
- Attractions/Facilities The park and football at the pitch
- Blue Connections Beach, Harbour, and looking for crabs
- Community The People
- Townscape The houses



What the young people of Ballywalter do not like about their village...

Many of the young people engaged felt that there was nothing that they disliked about Ballywalter. Some respondents however expressed concerns about the limited shops and eateries in the village. A few respondents raised concerns around limited opening hours of the existing businesses.





**Ballywalter Primary School - Competition Winner** "Draw what you think makes your village the best"





#### The Vision

"To be a sustainable village which is a thriving place for people to do business, socialise, shop, be creative and use public services as well as being a great place to live"

High Street Task Force, NI Executive

