

Shaping the future

Your Vision for Cloughey



Since May 2024 Ards and North Down Borough Council have been undertaking a comprehensive engagement process to develop a new Cloughey Village Plan.

The engagement process was designed to gather a diverse range of input through various methods, including public workshops, involvement of community groups and local schools, engagement at public events, on-street surveys and online surveys. This approach helped to ensure all members of the community were provided an opportunity to share their views.



Primary School Drawing Competition winners with Mayor of Ards and North Down, Alistair Cathcart Bangor City Hall 2024.

- Thank you for your participation in the engagement process and the invaluable feedback you provided.
- Did you meet us at Cloughey in The Pavilion on the 20 June 2024 when we held a public engagement drop-in session?
- Did you catch us in your village completing on-street surveys, or did you complete your survey online?
- We enjoyed a visit to Kirkistown Primary School where we met with pupils for an interactive engagement session and a drawing competition.

We have collated all the information received through the various forms of engagement and developed a series of proposed priorities and actions. Please have a read and tell us what you think. Feedback can be provided online at www.ardsandnorthdown.gov.uk/article/2141/Current-Engagement-Opportunities or scan the QR code.



Closing date for feedback on proposals: 12noon on Friday 28 February 2025

For further information visit www.ardsandnorthdown.gov.uk/villageplans or email us at village.plans@ardsandnorthdown.gov.uk

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How you currently view Cloughey...

What you told us is desirable about Cloughey...

- The village's most desirable aspect is seen as its **Blue Connections**, with an unusually long beach and supported shoreline with the Warren and boardwalk. The sandy strand with views to the Isle of Man is seen as highly attractive and popular with walkers, water sports and open water swimming. Overall, the village is popular with residents for its quiet natural beauty.
- The **Local Community** is characterised by its friendliness and welcoming nature, demonstrating a strong sense of community spirit and pride in their village.
- **Leisure Facilities** are appreciated, with Kirkistown Castle Golf Club being seen as a popular draw for the village, followed by the new play park, football pitch and tennis courts.
- The local Centra shop, filing station and hardware store play a crucial role in the **Trade and Commerce** of the village, serving as essential amenities that meet the daily needs of residents. The local chip shop and visiting coffee van are also much appreciated.
- The village's tranquil seaside setting make this a **Unique Destination** with picturesque shoreside scenery attractive to those camping and caravanning in the summer, but with a strong sense of home for residents all year round.



What you think are the Unique Selling Points for Cloughey...

- 1 The most recognised unique selling point for Cloughey is its beautiful **beach and connection to the shore** through the Warren boardwalk.
- 2 **Sporting connections** such as the local golf, football clubs, racetrack and tennis courts, serve as unique selling points, attracting both residents and visitors who value access to these amenities.
- 3 The village's **setting** was emphasised, with respondents pointing out the tranquillity, relaxed atmosphere, and picturesque surroundings as key features.

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Why you think people visit Cloughey...

How you feel about Cloughey...

81 respondents shared their **positive** feelings about the Village, some of the comments received:

"It is a very much cross community village and everyone says hello and stops for a chat."

"It is a very friendly village and people are proud to be from Cloughey."

"Our village is small in size but has the biggest heart"

"I enjoy the peace and quiet although we do have lots of visitors on the beach in the summer it still doesn't take away from the village feel"

"Very proud such a small village has an excellent golf course and football team. Both are which have made me feel part of the community as someone who moved several years ago."

"I love it - it is so quiet and tranquil"

73 respondents shared their **negative** feelings about the Village, some of the comments received:

"I feel that the Warren area could do with better maintenance"

"Lacks somewhere for locals to go, like a café. You need to be a member to use the golf club."

"It lacks facilities for young families. Pavilion is inadequate"

"Need new pavement on the 30-mph section towards shop"



What you told us is undesirable about Cloughey...

- The main undesirable regarding the village was the **lack of ongoing maintenance**, focusing on litter, dog waste, a lack of bins and overgrown weeds.
- Concerns were also expressed regarding the **condition of the existing Infrastructure**; issues such as poor pavement conditions, potholes, lighting and lack of adequate footpaths at the South end of the village. Flags were also seen as an undesirable aspect of the village.
- The **lack of adequate facilities** in the village, particularly the condition of the public toilets and sports facilities, limited youth-orientated amenities, and the poor condition of the pavilion was widely acknowledged as a significant concern. A suitable community facility was desired.
- While blue connections were seen as a major positive in the village the **lack of easy access to the beach** for those with disabilities, or those using prams or pushchairs, was acknowledged, as was a lack of easy access for water sports equipment.

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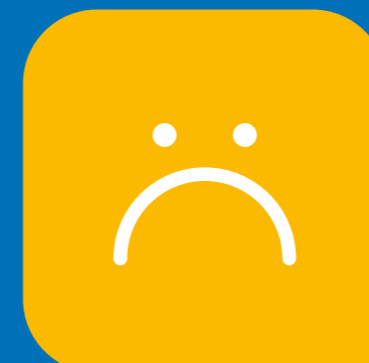
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How the young people of Cloughey describe their village...



What the young people of Cloughey like about their village...

- ✓ **Blue Connections**
The Beach
- ✓ **Local Businesses**
The local Chip Shop and Shop
- ✓ **Attractions/Facilities**
The new Park and the Football Pitch
- ✓ **Green Spaces**
Nature
- ✓ **Community**
Lots of houses, people and pets



What the young people of Cloughey do not like about their village...

- ✗ **Attractions/Facilities**
Limited options. Some had been removed – the large slide and the goals from the football pitch are missed
- ✗ **Local Businesses**
Limited shops, especially for coffee or ice cream – high prices
- ✗ **Environment**
Pollution
- ✗ **Infrastructure**
Potholes in local roads

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The Vision

“To be a sustainable village which is a thriving place for people to do business, socialise, shop, be creative and use public services as well as being a great place to live”

High Street Task Force, NI Executive



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